

TechLab

TechLab is a 2-day seminar consisting of 2 days of classes from 10:00 am - 19:00 pm. The TechLab program offers makeup artists the opportunity to participate in a seminar designed to bring together the latest in trends, products, makeup and techniques. Pure technique, all day long! Come and push your creative boundaries...

Content

This 2-day TechLab is especially designed for professional makeup artists who want to work to expand their technical and creative skills, and want to develop further within the world of the fashion industry. This means that you will get the most out of this course if you have concluded a basic training course in makeup and/or are working within this sector.

Within this seminar we focus on daring techniques and trends as seen on the runway and in magazine spreads. Product and (beauty) tools knowledge will be discussed extensively. The seminar consists of makeup demonstration, explanation and application technique-theory. Learn by doing. Pure technique, all day long!!

TechLab helps you to further your skills while giving you the opportunity to interact with other top artists within the industry.

Classes are designed to give the participant a basic understanding of all the techniques and topics presented. After following this course you will be able to implement all techniques within your own work.

Techniques (among several);

- Specific technical training tailored to the individual students needs
- Discussing and recreating makeup looks as seen backstage at fashion week
- Working with (art) tools to (re)create a specific look. And the importance of choosing the right tools to create a specific look
- Bleaching and recoloring of eyebrows
- Painting
- Working with non-makeup materials
- Graphical designs
- Demo's and Q&A's of requested techniques presented by the students

Practical information

Dates: 3rd and 4th of January 2025 from 10:00 am till 19:00 pm.

Location: Kinsel Studio, Florent van Cauwenberghstraat 5, 2500 Lier, Belgium (near Antwerp).

What to bring: Your complete makeup kit.

In addition, you will be deemed to bring your own models to both lessons. We will communicate the exact hours for the models two weeks before the start of the seminar.

Total costs of 'TechLab' are € 675,- excl VAT. Once the initial down payment of €200,- is received your placement within 'TechLab' is confirmed. The down payment is non-refundable. Placement in order of receipt of the down payment. The remaining amount of €475,- must be paid in full 2 weeks before the seminar starts.

*Get a 15% discount if you enroll before the 1st of December 2024 (total price €573,75 excl. VAT).

If you are eligible to choose this option as you are enrolling before the 1st of December then please pick the option to pay the down payment of 200,- in our webshop and we'll apply the discount to the remainder of the seminar fee which will be due two weeks before the seminar starts. If you would like to pay the full amount in one payment and would like to apply the discount then please reach out to us through email; info@the-newchic.com

Students will bring their own lunch. Snacks and beverages will be provided by The New Chic throughout the day and are included in the rate. Specific dietary requirements such as vegetarian, vegan, gluten free or otherwise, can be communicated in advance so that this can be taken into account.

If you would like to sign up, you can apply via the website www.the-newchic.com or request an application form via email info@the-newchic.com

We look forward to working and creating together!

Kind regards,

Anita Jolles & Liselotte van Saarloos